



Modern trends in the development of caravanning in Europe

F.I.C.C. as a professional
International club community

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Points to be covered

- 1 F. I. C. C. since 1933
- 2 C. C. I. in Future
- 3 Tourism Camping branch
- 4 Future Trends
- 5 Camping an Outdoor activity for All





Fédération Internationale de Camping, Caravanning et Autocaravaning

A WORLDWIDE ORGANISATION

F.I.C.C. is the only worldwide organisation solely devoted to Camping, Caravanning and Autocaravaning and defending the interests of campers wherever they are.

As a non profit organisation, protecting the interests of campers at international level, F.I.C.C. constantly promotes this growing form of tourism.



2020



F.I.C.C. represents
around **8 million**
campers from **77**
Federations/Clubs
in **39 countries**

Cooperation



Cooperation



The original Camping card

since 1934



- **1934** FICC creates an International Introduction Card – IIC for Campers
- **1938** Third party insurance is linked to card
- **1939** AIT joins the IIC

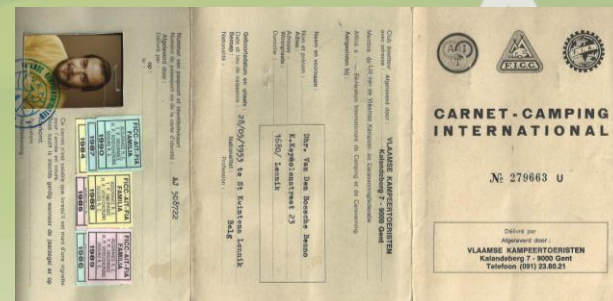


The original Camping card

since 1934



- **1953** The IIC becomes the International Camping Carnet (ICC)
- **1956** FIA joins the ICC
- **1960** AIT, FIA and FICC agree to standardise the ICC
- **1965** The International Liaison Committee AIT/FIA/FICC is created

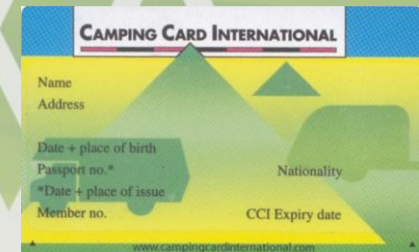


The original Camping card

since 1934



- **1990** The carnet is issued as a card – the Camping Card International (CCI)
- **1996** CCI reaches more than 800.000 users
- **2014** FICCC became the only CCI's owner
- **2015** New CCI design
- **2020** Launch eCCI



Enjoy Camping with Us!

The original Camping card

since 1934



- C.C.I. in circulation: around 1 million cards
- Insurances: 3rd Part insurance & Personal Accidents insurance
- Campsites: More than 3000
- More benefits: local agreements that will be in place in the new website and available for all CCI Users

www.campingcardinternational.com

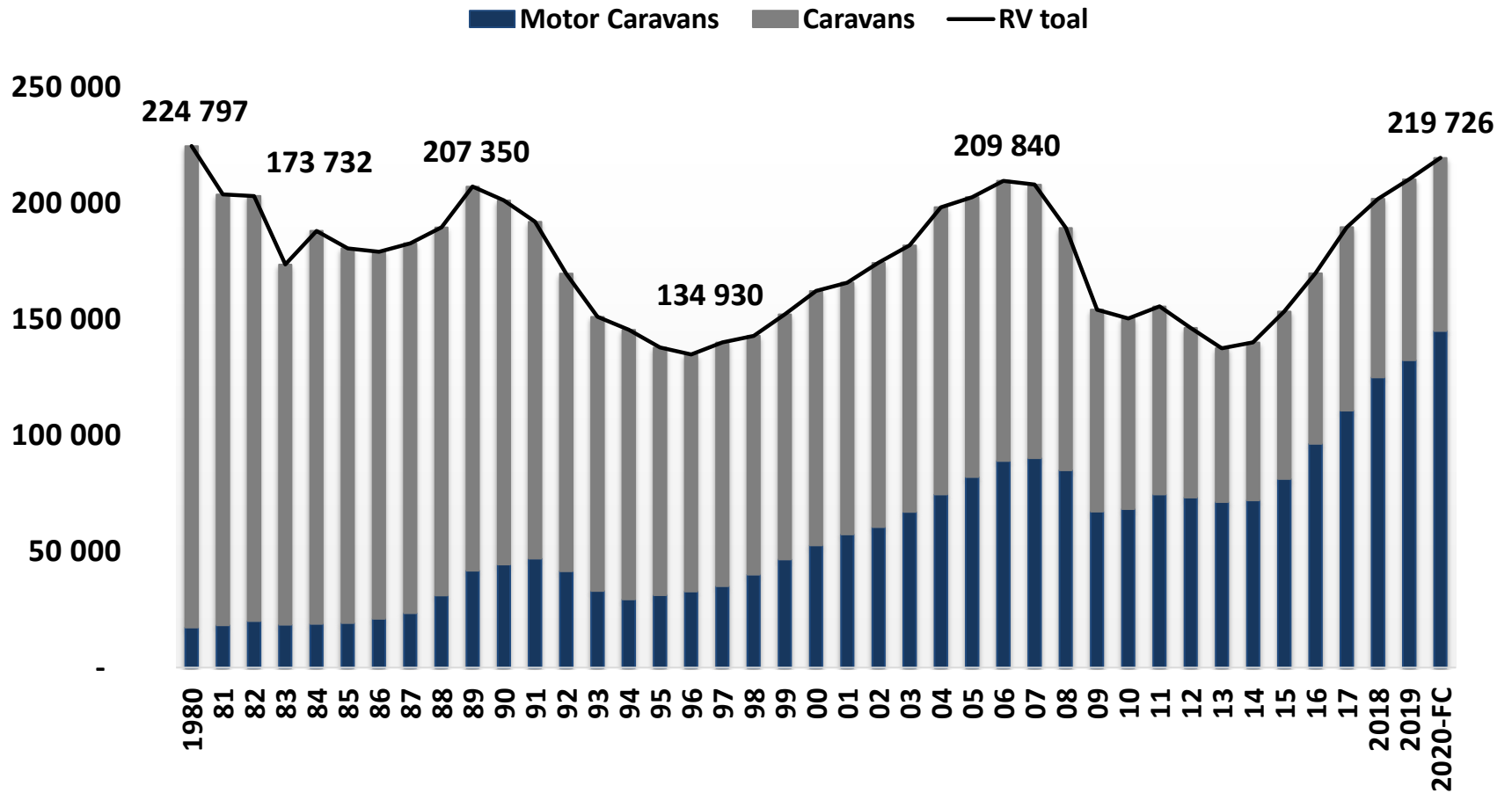


Tourism Camping branch



















Long term development

Corona fuels RV trend



Forecast 2020

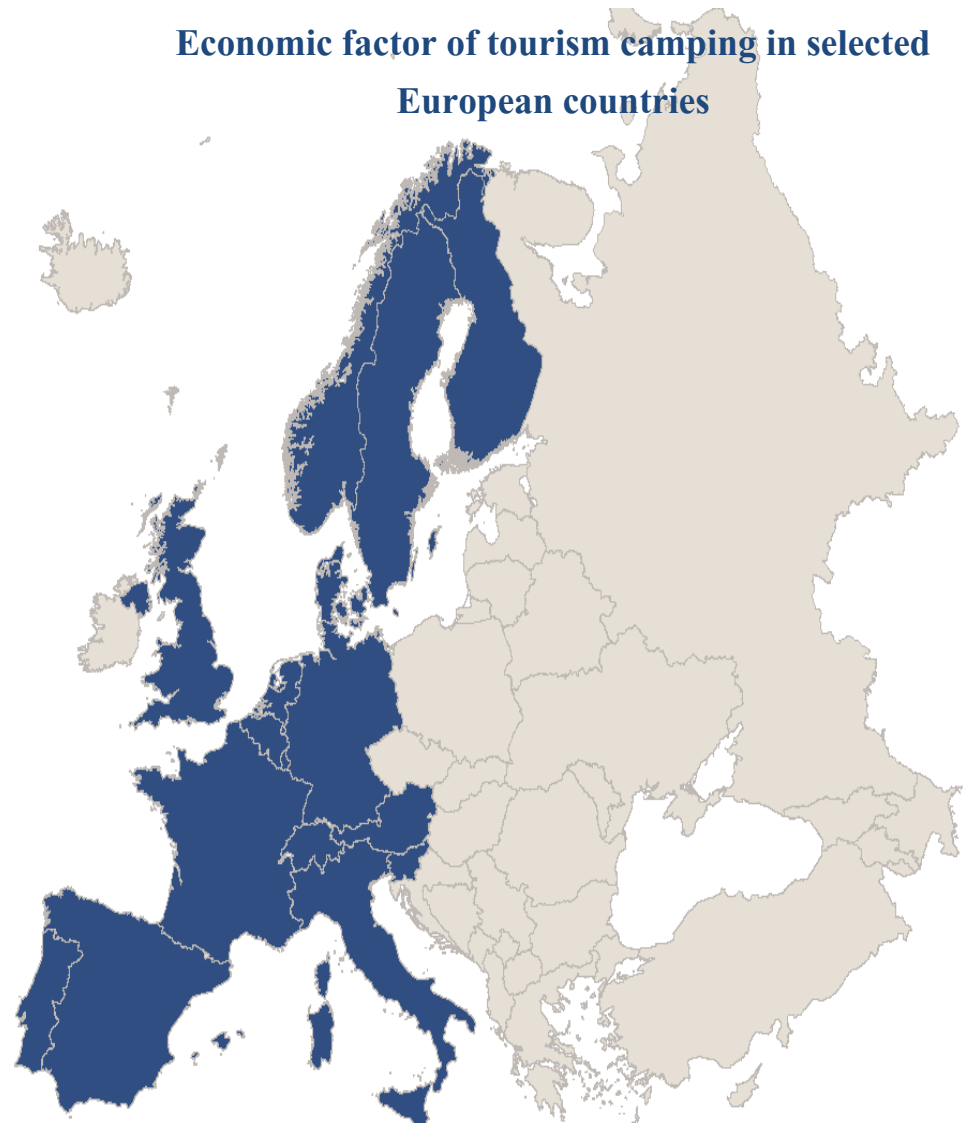
Corona?

Country	Touring Caravans			Motor Caravans			Leisure Vehicles Total		
	2019	2020	change %	2019	2020	change %	2019	2020	change %
 Austria	980	1.076	+9,8	1.704	2.116	+24,2	2.684	3.192	+18,9
 Belgium	1.195	1.183	-1,0	5.007	5.462	+9,1	6.202	6.645	+7,1
 Denmark	2.551	2.989	+17,2	764	1.065	+39,4	3.315	4.054	+22,3
 Finland	783	932	+19,0	1.727	2.025	+17,3	2.510	2.957	+17,8
 France	7.728	6.639	-14,1	23.776	25.120	+5,7	31.504	31.759	+0,8
 Germany	26.941	27.500	+2,1	53.922	66.075	+22,5	80.863	93.575	+15,7
 Italy	777	496	-36,2	6.066	6.595	+8,7	6.843	7.091	+3,6
 Netherlands	7.034	7.241	+2,9	2.097	2.479	+18,2	9.131	9.720	+6,5
 Norway	2.725	2.468	-9,4	3.590	3.547	-1,2	6.315	6.015	-4,8
 Portugal	104	61	-41,3	282	309	+9,6	386	370	-4,1
 Slovenia	138	118	-14,5	380	349	-8,2	518	467	-9,8
 Spain	2.217	1.646	-25,8	5.977	5.636	-5,7	8.194	7.282	-11,1
 Sweden	3.293	3.370	+2,3	4.147	4.188	+1,0	7.440	7.558	+1,6
 Switzerland	1.584	1.475	-6,9	5.345	5.785	+8,2	6.929	7.260	+4,8
 UK	18.266	15.727	-13,9	15.342	11.686	-23,8	33.608	27.413	-18,4
Others	1.717	1.668	-2,9	2.342	2.700	+15,3	4.059	4.368	+7,6
 Total	78.033	74.589	-4,4	132.468	145.137	+9,6	210.501	219.726	+4,4

Investigated area




Economic factor of tourism camping in selected European countries

- | | |
|---|---|
|  Belgium |  Norway |
|  Denmark |  Austria |
|  Germany |  Portugal |
|  Finland |  Sweden |
|  France |  Switzerland |
|  UK |  Spain |
|  Italy |  Slovenia |
|  Netherlands | |



Source: dwif 2020, Mape: GFK RegioGraph

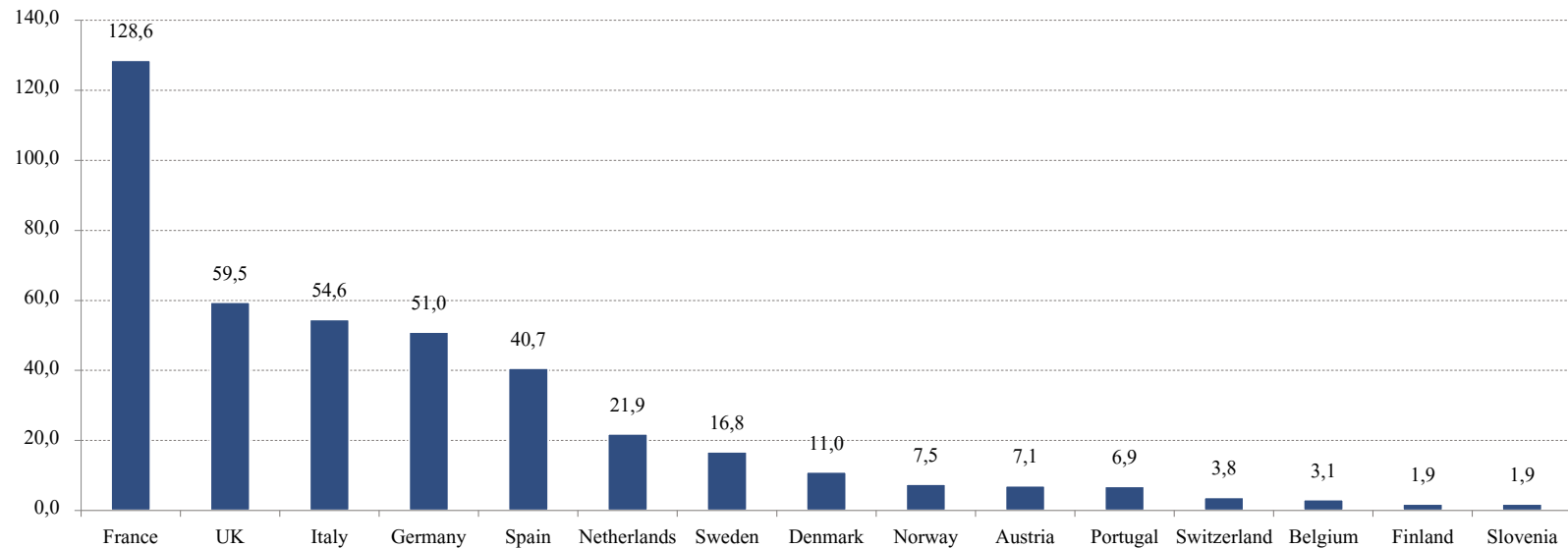
Distribution of vehicle-stock by country

	 Motor Caravans	 Caravans	 Leisure Vehicles
Germany	589.355	698.596	1.287.951
France	524.800	540.000	1.064.800
Italy	234.400	65.000	299.400
UK	225.000	555.000	780.000
Netherlands	127.181	429.299	556.480
Sweden	104.221	285,701	389.922
Spain	70.000	230.000	300.000
Switzerland	64.904	35.587	100.491
Belgium	59.060	40.784	99.844
Finland	58.461	66.519	124.980
Norway	51.739	122.022	173.761
Austria	30.136	39.154	69.290
Denmark	10.152	124.399	134.551
Portugal	10.000	18.000	28.000
Slovenia	5.870	6.329	12.199
Total	2.165.279	3.256.390	5.421.669

Source: CIVD/ECF surveys, estimates 2020.

Distribution of overnight stays of tourist campers on campsites by country

(Figures in millions)



Source: Eurostat (Statistical Office of the European Union), nights spent by tourist accommodation establishments, Luxembourg 2020.

416,3 Mio.

Overnight stays by touristic
campers
on campsites in total

17.401,4 Mio. €

Gross turnover by tourism campers for
overnight stays on campsites

5.976,0 Mio. €

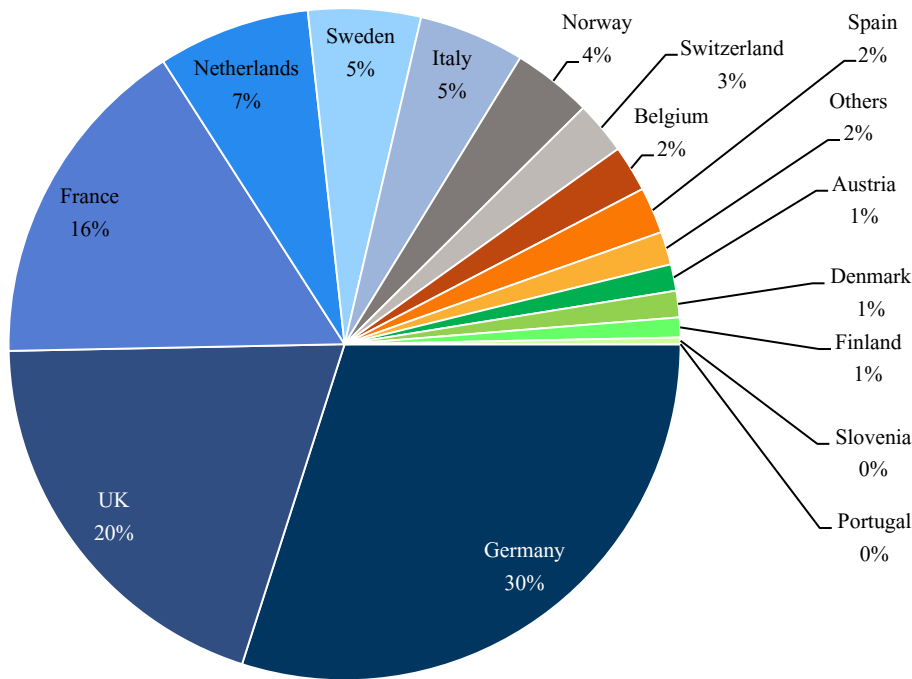
by tourist campers for overnight stays
outside campsites and day trips

23.377,4 Mio. €

Gross turnover
by tourism campers in total

Distribution of industry-turnover by country

(Figures in %)



	Gross-turnover
Germany	9,4 Bn. €
UK	6,2 Bn. €
France	5,1 Bn. €
Netherlands	2,3 Bn. €
Sweden	1,7 Bn. €
Italy	1,6 Bn. €
Norway	1,2 Bn. €
Switzerland	0,8 Bn. €
Belgium	0,7 Bn. €
Spain	0,7 Bn. €
Others	0,5 Bn. €
Austria	0,4 Bn. €
Denmark	0,4 Bn. €
Finland	0,3 Bn. €
Slovenia	0,1 Bn. €
Portugal	0 Bn. €
Total	31,5 Bn. €

Source: CIVD/ECF-survey, estimates

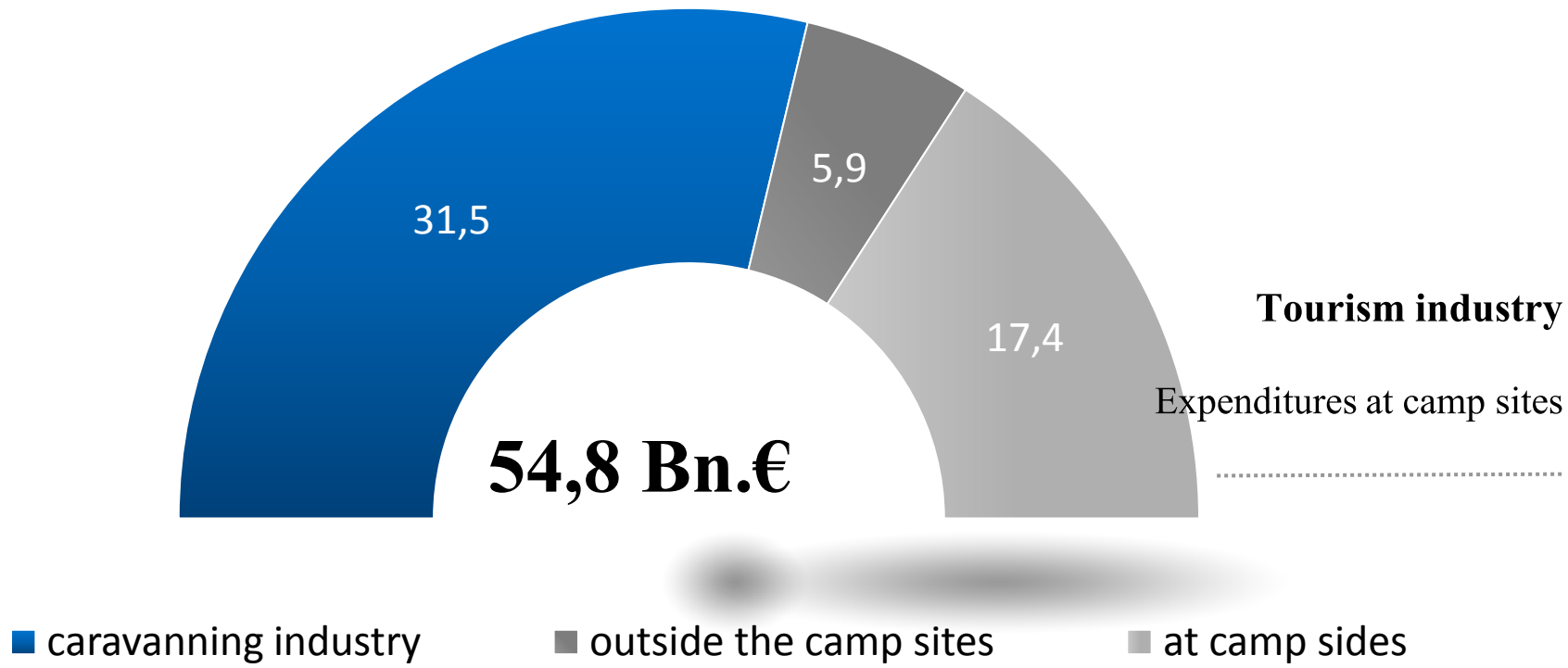
Total european market turnover: approx. 55 Billion Euro branch

Caravanning industry

.....
New and second hand vehicles,
maintenance, repair work, equipment

Tourism industry

.....
expenditures on motor caravan pitches as well
as one-day excursions



Source: CIVD/ECF survey, estimates 2020



- ANYONE CAN FIND THE SWITCH AFTER THE LIGHTS ARE ON
- WE LIVE IN THE NEW MIDDLE AGES AND COVID-19 PANDEMIC IS THE NEW PLAGUE and EVEN IF VACCINES AND MEDICINES EMERGE, WE WILL LEARN TO COPE WITH PANDEMICS WHICH EMERGE FROM TIME TO TIME.
- LIVING FROM LOCKDOWN TO LOCKDOWN BECOMES **THE NEW NORMAL**
- **GLOBALISATION** MAKES WAY FOR **SLOWBALISATION**
- **CITIZENS** WILL MIGRATE TO **RURAL AREAS** and **LOOK FOR NATURE**
- OLD JOBS GO, NEW JOBS COME and BUSINESS IN EUROASIA AND AFRICA WILL IMPROVE



Tourism Camping Branch

- Consumers more independents but more Government control
- Holidays and Short breaks more Flexibility & Frequent
- Campsites adapted to electric vehicles / increase resting areas
- Glamping and stay in the nature | Outdoor life with comfort





Try Camping – You will find an unforgettable experience!



Thank You!

